

Western Sydney Dance Action welcomes new Director



Western Sydney Dance Action (WSDA) today confirms the recruitment of new Director Annette McLernon.

The board of WSDA is delighted to have secured the services of Ms McLernon, who brings with her a wealth of experience in Arts Management. Her previous positions include Film Program Manager at Perth International Arts Festival, Program Manager of Bundanon Trust, Festival Director of Wollongong City Council's annual arts festival and producing consultancies with De Quincey Co and Arts Live Media.

"WSDA has a very exciting future— in 2011 and beyond. I'm happy to work for WSDA when it is growing such a strong reputation and delivering such a dynamic dance program ", said Ms McLernon.

Ms McLernon will deliver the 2011 dance program and further progress the development activities and business growth of WSDA.

Annette begins her new role this week and will hit the ground running with preparation for WSDA's second Dance Bites season FORSEEN - featuring two works by Narelle Benjamin and Frances Rings from April 6-9.

The WSDA Board thanked outgoing director Olivia Ansell for her drive and determination. "Olivia is a clever and tireless producer and arts manager - she leaves WSDA in a much stronger place than when she joined", Board Chair Robert Grieve said.

Key achievements for WSDA over the last two years include:

- co-producing Sydney Festival's INSIDE OUT program featuring Kay Armstrong's youMove Company alongside The Sydney Dance Company and The Australian Chamber Orchestra
- partnering with Fairfield City Council and Community First Step to establish the Cultural Performing Arts Network (CPAN) in South Western Sydney
- the development of a thriving 2011 Dance Bites Program-featuring works by Fiona Malone, Narelle Benjamin, Frances Rings, Lisa Griffiths, Craig Bary, Martin Del Amo, youMove Company and
- Shorter + Sweeter Dance - a touring production that will showcase some of the best ten works by NSW choreographers from Short Sweet + Dance festivals held over the last four years.

For further information about this year's Dance Program and how to buy tickets please hit:

<http://www.riversideparramatta.com.au/performancelist.asp?CID=43>

<http://www.wsda.org.au>